

9th World Conference on Applied Sciences, Engineering and Management 17-18 December 2020



Organized Jointly by:



Academic Partners:



The American Business School of Paris is an international business school in France that welcomes students from all around the world with a goal to make students enter today's global economy through international programs like BBA, MBA, DBA, etc.

Part of IGS Group, the international American Business School's programs are accredited by the IACBE. They are taught 100% in English and founded on American educational methods: course flexibility & adaptability, interaction & exchange as well as strong student-professor relationships.

In this cross-cultural environment, students distinguish themselves through their international experiences: semesters abroad & international internships. Besides the accredited American degrees they get a French degree certified by the Government.

Students coming to study abroad for a semester have the opportunity to extend their experience with an Internship in English. Internships are available in Marketing & e-Commerce, Finance, Tourism, Hospitality, and Fashion & Luxury Retail.

Message by Conference Chair:



Prof. Fady Fadel, Ph. D
Dean & CAO,
The American Business
School of Paris, France

The American Business School of Paris is celebrating its 35th anniversary in 2020. In order to mark this special occasion, we will be focusing on promoting our values, highlighting our community achievements, our impact on our environment, and much more.

We are especially excited about hosting the 9th World Conference on Applied Sciences, Engineering and Management (WCSEM) during December 17th & 18th. This year's topic is "Entrepreneurship & Innovation in the Age of Sustainability" which ties into the theme of our Summer 2020 session when we will be offering 3 major-level courses on sustainability. Nowadays, all entrepreneurs must incorporate the elements of sustainability in their development, including asking the question: how to innovate and contribute to the well-being of humanity, while also building value and capital in the business.

When we hosted the WCSEM in 2018, we welcomed researchers from over 30 different countries who presented their papers to the scientific community. This time we expect to be joined by even more researchers and university partners, as well as representatives from industry. We anticipate great success with this 2020 edition of the WCSEM conference, and we hope our anniversary will provide us an opportunity to contribute great things to the field of sustainability

Academic Partners:



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Academic Partners:



9 th WCSEM 2020	The American Business School of Paris, France	Chair: Prof. Fady FADEL
FRANCE		
8 th WCSEM 2019	Kyushu University, Japan	Chair: Prof. Kyuro SASAKI
JAPAN	Prof. Amde M. Amde, University of Maryland, USA, Prof. Prakash K. E., SDIT	Abstracts: 53 Full Papers: 18 Delegates: 32 Nationalities: 6
7 th WCSEM 2018	The American Business School of Paris, France	Chair: Prof. Fady FADEL
FRANCE	Mr. Roger Serre, Founder IGS University; Mr. Nicolas Ribollet, IFCCI	Abstracts: 111 Full Papers: 23 Delegates: 24 Nationalities: 15
6 th WCSEM 2017	Universitas Muhammadiyah, Indonesia	Chair: Prof. Aliyadi Yanuri
INDONESIA	Mr. Ipong Muchlisoni, Ponorogo Mayor; Prof. Hideaki OHGAKI, Kyoto Univ.	Abstracts: 80 Full Papers: 32 Delegates: 68 Nationalities: 11
5 th WCSEM 2016	Vietnam National University (HCMUT)	Chair: Prof. Mai Thanh Phong
VIETNAM	Prof. Hiroshi NABETANI, NFRI-Japan; Prof. Yao-Ming Hong, MingDao Taiwan	Abstracts: 126 Full Papers: 79 Delegates: 73 Nationalities: 16
4 th WCSEM 2015	Kumamoto University, Japan	Chair: Prof. Shuichi TORII
JAPAN	Prof. Hiroshi YAMADA, Advisor MEXT; Prof. Mitsuru KIKUCHI, JAEA - Japan	Abstracts: 159 Full Papers: 120 Delegates: 137 Nationalities: 17
3 rd WCSEM 2014	Hotel Manang, Thamel, Kathmandu, Nepal	Chair: Prof. Hafeez Basha
NEPAL	Mr. Minendra RIZAL, Minister; Mr. Leela Mani PAUDYAL, Chief Secretary	Abstracts: 258 Full Papers: 158 Delegates: 148 Nationalities: 17
2 nd WCSEM 2013	GITAM University Hyderabad Campus, India	Chair: Prof. Ch. Sanjay
INDIA	Prof. K. Laxminarayana, DLRL; Mr. Narendra Kumar Nanda, NMDC Ltd.	Abstracts: 304 Full Papers: 251 Delegates: 223 Nationalities: 3
1 st WCSEM 2012	Haailand Theme Park and Resort, India	Chair: Prof. D. Venkat Reddy
INDIA	Prof. Jammi S. Rao, IIT-Delhi; Prof. Shovan K. Saha, SPA-Vijayawada	Abstracts: 200 Full Papers: 113 Delegates: 108 Nationalities: 9

Academic Partners:



PAPER SUBMISSION DETAILS:

Authors interested to participate in this conference may have to first submit their Abstract containing Paper Title, Author / Co-author names and affiliation with valid email id, summary of their paper not exceeding 250 words and keywords in MS-Word File through email to wcsem2020@groupe-igs.fr

Selected abstracts shall receive acceptance letter from the conference secretariat indicating the details of full paper submission and registration. Authors may have to download the paper template from the conference website and prepare their full length paper in the prescribed format and submit before the last date of submission.

The abstracts will be reviewed by the Technical Chairs / Co-Chairs and considered for publication in the conference proceedings with ISBN 13: 978-81-930222-8-3 which will be distributed to the participants during the conference. Some of the good quality full length papers shall be forwarded to SCOPUS Indexed and UGC approved Journals after undergoing separate review process by the editorial committee and hence published accordingly after the conference.

IMPORTANT DATES:

Last date for submission of Abstract:	20 th July 2020
Intimation of Abstract Acceptance:	04 th August 2020
Last date for submission of Full Paper:	24 th October 2020
Intimation of Paper Acceptance:	02 nd November 2020

REGISTRATION DETAILS:

Registration fee includes conference participation, kit / material, certificate, high tea & lunch, publication of papers in conference proceedings with ISBN 13: 978-81-930222-3-8. It does not include publication fee and in case the author needs hard copy of the proceedings then an additional fee shall be applicable.

	India & SAARC	Europe	Other Countries
Working Professional (Presenter)	6,000 INR	240 EUR	300 USD
Full-Time Student (Presenter)	4,000 INR	160 EUR	200 USD
Working Professional (Non-Presenter)	3,000 INR	120 EUR	150 USD
Full-Time Student (Non-Presenter)	2,000 INR	80 EUR	100 USD

TRAVEL INFORMATION:

Participants should arrive at Paris Charles de Gaulle Airport which is largest international airport in France and the second largest in Europe. The American Business School of Paris, Stalingrad is 24 kms away and takes 50 mins to reach the conference venue.

From Charles de Gaulle Airport: Take RER B South to Gare du Nord, Take Metro 4 South to Gare de l'Est, Take Metro 7 North to Louis Blanc. From Metro Louis Blanc: Walk right (South) on Rue du Faubourg Saint- Martin, Turn left (East) on Rue Alexandre Parodi. ABS Paris is located at 12 rue Alexandre Parodi on left. Website for Directions in Paris: <https://citymapper.com/>

CONTACT US:

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